

Chris Kopyar

DESIGN • ILLUSTRATE • DEVELOP

CONTACT

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QUALIFICATIONS

Seasoned career professional with an aptitude for design. Self-motivated team player experienced in project management. Committed to improving efficiencies through proactive self-assessment.

SKILLS

Operating Systems and Software

Adobe Creative Suite including Photoshop, Illustrator, Dreamweaver, Flash, Acrobat, Fireworks, Coda, Transmit, MAMP, Microsoft Office Suite, PowerPoint, Apple Keynote, Mac OSX, Microsoft Windows, Less (for Rails), gitHub (for git)

Programming Languages

XHTML, CSS, JavaScript, jQuery, PHP, Ajax (familiarity with additional programming languages)

EXPERIENCE

Web Design and Web Development

INDEPENDENT CONSULTANT, ORLANDO/TAMPA FL. DEC 2008 - PRESENT

Conceptualize and develop projects of various complexities through all stages of development. Assess and offer targeted solutions for clients in diverse fields of business. Design and create web based content, graphical, and multi-media elements with a focus on tables design, cross browser compliance, and accessibility through W3C standards. Create and manage multiple websites congruently in CMS systems, and traditional hand coding. Monitor and measure site analytics using available tools. Optimize content to improve SEO and work in hand with SEM campaigns. Innovate and advance skills by actively seeking new techniques and trends through assorted design and development resources. Manage multiple projects in varied stages of development. Create, maintain, and manage email-marketing campaigns in compliance with strict guidelines to display correctly across major email clients.

Web Design/Development Project Manager

WEB DESIGN AND SOCIAL MEDIA MANGER, NEW PORT RICHEY FL. JUNE 2009 - NOV 2009

Lead by providing creative direction and developmental guidelines to a team of in-house Web Designers and Developers. Consult with clients and determine requirements for projects of varied size and complexity. Create and develop Websites sites on various CMS and ecommerce systems. Instantiate and drive web based SEO and SEM initiatives for varied types of businesses using available analytics tools to provide a dynamic response. Design landing pages, banner advertisements and other content for web-based campaigns. Construct and manage email marketing campaigns and custom newsletters and templates in compliance with current design and marketing standards. Administer all facets of online hosting services.

E-media Solutions, Design Services

THE WALT DISNEY COMPANY, ORLANDO FL. DEC 2007 - JAN 2009

Produce creative graphic design, web design/development, and technological consultation in a dynamic, fast paced environment. Utilize HTML, CSS, Adobe Software platforms, and project management tools. Responsible for independent and shared project management on a daily basis. Enact best practices and processes with business partners. Advance creative and technological skills on a consistent basis. Surpassed expectations and advanced role into a position directly supporting



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needs of numerous niche markets within the company. Featured in multiple Spotlight series articles. Awarded departmental recognition on multiple occasions for exemplary performance.

Design and Technology Coordinator

DOORS UNLIMITED, INC. BRIDGEPORT, OH. MAY 2003 – NOV 2007

Design and develop all marketing materials for web and print utilizing the Adobe CS2 and Macromedia Creative Suites. This includes, but is not limited to banner advertisement, PPC campaigns, other online content, and a variety of print mediums. Initiated a program installing an office network to increase proficiency, accuracy, and mobility suited to the company's needs and budget. Create and maintain an electronic file storage process. Design and implement an electronic form system. Managed employee and customer processes through front-end and back-end development.

Event Staff Technology Director

DOORS UNLIMITED, INC. BRIDGEPORT, OH. MAY 2005 – NOV 2007

Maintained an office network and assisted in managing over 300 employees for Jamboree in the Hills, the largest annual country music festival in the United States. Utilized an aptitude for visual and graphic design to create a new data entry system. Improved offices procedures and helped implement a new employee identification system.

EDUCATION

UNIVERSITY OF PHOENIX - Bachelor of Science in Information Technology [2008]

